

# BACK TO THE STREETS

Run the town in our new streetwear collection.  
With pieces you can glam up at night and glam down in the day,  
this collection will have you hitting the streets feeling yourself.



# ATTENZIONE!

# PICK POCKETS

The perfect fusion of comfort and style. These cargo pants take utility and make it fashion. Great for girlies who love finding 20 bucks in their pockets. Plus, they're kind of a steal 😊

# SERVE IN CAMO

Camo that's giving standout, not blend in.  
We have camo prints in skirts, pants, and tops that will  
add that rugged flair to your fit that you've been searching for.





# SMS #1 BOGO FREE JEANS SALE

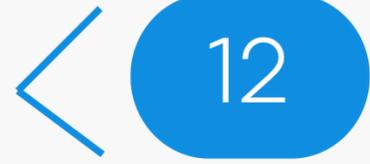
Fashion Nova: GET HIM BACK! By backing it up in FREE JEANS! Make him really jealous 😞 make him feel bad 😡

GET YOUR BOGO FREE JEANS!

Use Code: GUTS →

<http://sms.fashionnova.com/l/bCg/A7UHf>





# SMS #2 30% OFF THE ENTIRE SITE

Fashion Nova: Hey girl, we've been talking...  
you're a little too pretty to buy your own clothes.

Send this to your 🍬 Sugar Daddy 🍬 for 30% off

Use Code: SUGAR →

<http://sms.fashionnova.com/l/bCg/A7UHf>





# SMS #4 CURRENT EVENTS

Fashion Nova: Look around everybody on BOOT  
👢 Shop our sale on footwear now 🏃💨

Step to it! Use Code: ENERGY →

<http://sms.fashionnova.com/l/bCg/A7UHf>



Great job, Alex! You're hired!



# SUBJECT LINES

  50 % OFF THE WHOLE ! DAMN ! THING !

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  LAUNCHING  NovaBEAUTY Lip Collection ! Not Just Lip Service 

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  You've Been Working  HARD For It! Shop Labor Day Sale!

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  NEW ! NEW ! NEW ! The Arrivals Are New! Shop Them!

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  BOGO Jeans. That's Like... So Many Jeans If You Think About It.

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  Have a Nepo Baby?! Shop Our New KIDS  Collection!

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